

IMPORTANCE OF EFFECTIVE COMMUNICATION AND ENGLISH LANGUAGE SKILLS TO THE GRADUATE STUDENTS

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ABSTRACT

The paper discusses the importance of English language and effective communication in English to the graduate students. It is observed that the students studying graduation lacking English communication skills. Communication in English and language plays major role to build academic and professional career. There are so many factors for this cause. The paper has thrown light on the causes and consequences for the above stated problem. In this Global world, communication in English language is a must; it fetches academic excellence and professional upliftment. The graduates should possess English communication skills because to shape their academic and professional life. Graduates are immediately placed after their graduation whether they are technical or non-technical graduates. Majority of the technical graduates are unable to secure jobs because of lacking correspondence in English language. They do have knowledge important for getting confirmation for advanced education; however, they linger behind in the English correspondence ability. Along these lines, amid scholastics and profession they confront a considerable measure of issues. Selection procedure is one of the important and crucial one to recruit the required candidates as per the requirements of the recruiters. There is a sea change in the selection procedure; more priority is given to the communication skills. The educators and understudies need to try incorporated endeavours which incorporate activity and dynamic investment of instructors and understudies in instructing – learning technique containing question noting session, Role plays, GD's and Language Lab session.

KEYWORDS: *Communication Competence, English Language Skills, Global World, Language Acquisition, Graduates*

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